

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP19/12 15.07
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN WA- JOE KNAUER

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#691</u>	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/12 12.00

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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17	S	1100A-1200N	30	\$1,000.00	9/19	9/19	0	WED
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52	A	1100A-1200N	30	\$1,800.00	9/23	1	SUN
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PROGRAM : THIS WEEK
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-17 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-43 FOR 1 SPOT/WK

REP HEADLINE# 6228187 TRF# 321462 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP19/12 15.07
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		1135P-1210A	30		\$800.00	9/19	9/19	0		WED	0
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PROGRAM : NIGHTLINE

STATION MAKEGOOD OFFERS: MISSED: WED/1100A-1200N SEP19 30S \$1,000.00 (SEP19/12)

M2 OK'D BUY#17 WED/1135P-1210A SEP19 30S \$800.00

BUY#43 OFFER: SUN/1100A-1200N SEP23 30S \$1,800.00 PLS ADVISE.

CMT: WE CAN OFFER

SEP/12 107300.00 CONTRACT TOTAL 107300.00
TOTAL SPOTS 49

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE